

THE STYLISTIC PECULIARITIES OF THE USAGE OF PHRASEOLOGICAL UNITS

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Annotation: *In this thesis, reflections are made on the stylistic features of the use of phraseological units. Language is a dynamic and multifaceted tool that humans employ to communicate their thoughts, emotions, and ideas. One of the most captivating aspects of language is its stylistic richness, which allows speakers and writers to convey their messages in a unique and artistic manner. Phraseological units, or idiomatic expressions, play a significant role in enhancing the stylistic qualities of language.*

Key words: *phraseological units, idiomatic expressions, metaphor, stylistic tool, language culture, communication, rhythmic quality, emotional impact.*

Phraseological units, often referred to as idiomatic expressions or idioms, are fixed combinations of words with a specific meaning that goes beyond the individual meanings of their components. These expressions are deeply ingrained in a language's culture and are used to convey ideas, emotions, or concepts in a concise and often metaphorical manner. While they may seem peculiar when examined literally, they are an integral part of natural language and are used frequently in everyday communication.

Figurative Language: Phraseological units are rich in figurative language, making them a powerful stylistic tool. By employing metaphors, similes, or personification within these expressions, writers and speakers can convey complex ideas vividly and memorably. For example, "to kick the bucket" is a figurative phrase meaning "to die":

- **Conciseness:** One of the essential features of idiomatic expressions is their brevity. They allow speakers and writers to communicate complex ideas succinctly, making them an ideal choice for stylistic purposes. For instance, instead of saying, "They have a very close and strong friendship," one can simply use the idiom "thick as thieves."

- **Emotional Impact:** Phraseological units can add emotional depth to language. Whether it's humor, sarcasm, or irony, idioms can infuse a piece of writing or conversation with the desired emotional tone. For example, "to cry over spilled milk" is a way to express the futility of lamenting past mistakes with a touch of humor.

- **Cultural Significance:** Idioms often carry cultural connotations and references, which can help create a sense of identity and belonging. Writers can use culturally specific phraseological units to connect with a particular audience or emphasize a cultural context. For instance, "hitting a home run" is an idiom deeply rooted in American baseball culture.
- **Originality and Creativity:** The artistry of language lies in its ability to surprise and engage the audience. Writers who use phraseological units creatively can captivate their readers and stand out from the crowd. By choosing less common idioms or adapting them in novel ways, they add a unique flair to their writing.

The rhythmic quality of idiomatic expressions can enhance the flow of a sentence or text. When used appropriately, these expressions can provide a musical cadence to the language, making it more pleasing to the ear. This rhythmic quality can make the text more engaging and memorable.

Idioms often carry symbolic meanings that can be used to reinforce a theme or motif in a literary work. By strategically incorporating phraseological units, authors can add layers of meaning to their writing. For example, the idiom "the elephant in the room" can symbolize an obvious but unspoken issue.

Conclusion: Phraseological units are a treasure trove of stylistic features that writers and speakers can use to enrich their language and convey their messages with flair. These expressions offer a unique blend of figurative language, conciseness, emotional impact, cultural resonance, originality, rhythm, and symbolism. By harnessing the power of idiomatic expressions, individuals can transform their communication into an art form, captivating their audience and leaving a lasting impression. The beauty of phraseological units lies in their ability to infuse language with creativity, making it not only a means of communication but also a source of aesthetic pleasure.

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