

THE INCLUSIVE TOURISM AND ITS IMPORTANCE IN UZBEKISTAN

Jurabekov Akobir

Chirchik State Pedagogical University Tourism Faculty 2-course student

+998 94 933 05 03

akobirjurabekov5@gmail.com

Annotation: *This article analyses the concept of inclusive tourism ,and its importance in the world and in Uzbekistan.In addition, it gives some more offers and solutions to this field of tourism.*

Keywords: *inclusive tourism,Social Tourism Association,accessible tourism,'Center for tourist services' , ,REMOOVE'*

Nowadays, Tourism, in general, has been an essential driver of economic growth, growing consistently for six decades.Tourism contributes 4.4% of GDP, 6.9% of employment, and 21.5% of service exports in OECD countries (Organization for Economic Co-operation and Development).Every tourism dollar spent by international visitors generates 89 cents of domestic value-added on average in OECD countries, more than for overall exports, and creates other revenue and jobs in tourist destinations.It is blatantly obvious that,Uzbekistan is famous for its historical buildings,cultural heritage and delicious foods .Moreover,tourism industry is developing in Uzbekistan day by day and the new tourism types are appearing as well.One of them is inclusive tourism that business or destination works to offer positive travel experiences to people with different needs by addressing them from various perspectives , and by providing design and service solutions that aim to cover as many different groups as possible.According to statistics:

4. 15% of the global population or 1 billion people ,live with disability.

5. the number of people directly or indirectly affected by disability rises to 30% of the global population ,or 2 billion people when the family members and the caregivers of people with intellectual disabilities are considered.

6. it is estimated that by the year 2050,the number of people living with disability globally will have risen to 1.2 billion.

In order to facilitate local tourism for people with disabilities, Social Tourism Association established in Uzbekistan. The main objectives of this association are:

- ★ charity events for our Uzbekistan citizens with disabilities and children from low-income families;
- ★ assistance in creating conditions for the travel of people with disabilities
- ★ participation in the development of state programs, normative acts and other decisions in the field of social tourism and the implementation of control;
- ★ assistance in organizing tourism and excursions for children,youth,as well as people with disabilities, etc as part of the development of inclusive tourism.

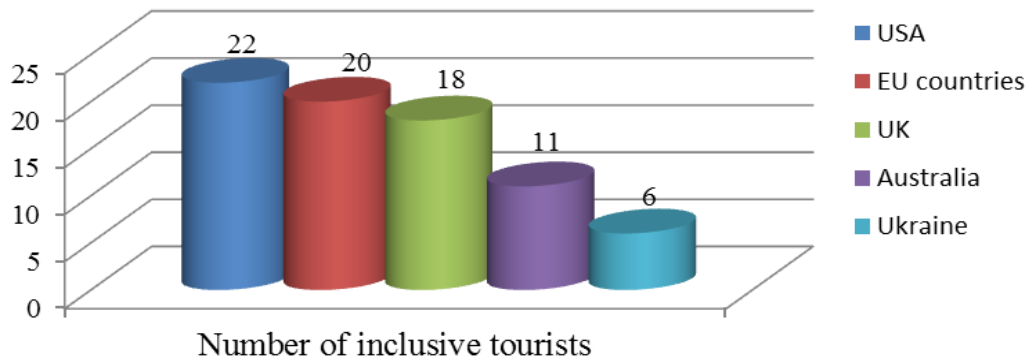
On top of that,The State Committee for Tourism Development pays special attention to the development of inclusive tourism (Accessible Tourism) and , in partnership with The Social Tourism Association of Uzbekistan,implements the charity project 'Travel for all'.Travel expenses (transportation,meals,a hotel,guides,etc.) were covered by the charity funds received to the bank account of the SUE 'Center for tourist services' under the State Tourism Committee.

There is a famous international team that is called 'REMOOVE'and the inclusive tourism projects are carried out by it.It is based on the strategic assumption of 'design for all',and consequently,tourism accessible and usable by all citizens.The potential demand for inclusive tourism is estimated at around 127.5 million people in Europe .However, „We trust this publication will provide all relevant stakeholders with tools and resources to make their tourism destinations, facilities and services accessible for all ‘ says UNWTO Secretary General Zurab Pololikashvili. Currently,REMOOVE at the service of local authorities ,DMO's,consortiums,trade associations,training bodies and private companies offering the following services:

1. audit and analysis of stakeholders and project partners
2. analysis and mapping of territorial resources
3. projection and realization of routes and touristic inclusive itineraries
4. analysis of accessibility and potential mobility for specific users
5. analysis and mapping of a collection of cycling routes
6. analysis,evaluation and measurement of the parameters of inclusiveness of hospitality,reception and catering services of destinations
7. strategies and crowdfunding project and fundraising
8. projects and strategies for tourism communication orientated to the tourism market
9. the creation and processing of inclusive and accessible events

10. planning of routes and informative events
11. organisation of rental services and special vehicles for inclusive mobility of citizens and tourists

According to forecasts, in 2050 the percentage of the population over 60 years old on Earth will be 20%, one-fifth of which will be over 80 years old. This trend is most visible in the countries of North America (USA, Canada) and Western Europe, and to a lesser extent in Asia. Population ageing is associated with the development of the health care system, which provides an increase in human longevity, and changes in the worldview of the urbanized world, in which young people increasingly prefer the birth of at most two children at a later age, giving priority to career building . These indicators show that inclusive tourism in the near and strategic perspective will have sustainable growth indicators. Statistics on the number of tourists with disabilities who travel to different countries are presented below:



The statistics indicate that the issue of inclusion is relevant and requires the re-orientation of the world tourism industry to the "accessibility for all" format in order to realize the social function of tourism and opportunities for further growth in the volume of incomes in the industry. One of the countries with the highest income from inclusive tourism and the number of tourists who belong to the limited categories of the population is the United States. The volume of income from inclusive tourism in this country is more than 17 billion dollars. Additionally, it is necessary to take into account the income from the provision of tourist services to persons who accompany an inclusive tourist. The most popular form of recreation among inclusive tourists in the United States is cruise tourism, which is defined as one of the safest in the world. This is due to the high technological and technical equipment of tourism facilities. More than 30 electronic resources in the United States dedicated to the provision of information, which can be useful for tourists with special needs

In conclusion, inclusive tourism is becoming much more popular than ever before. In developed countries, the number of inclusive tourists on average is 20%, however, it continues increasing. This type of tourism will also have a bright perspective.

REFERENCES:

1. www.kun.uz
2. www.re-moove.it
3. blog.acorneng.com
4. www.unwto.org.