

WAYS TO INCREASE THE EFFICIENCY OF AVAILABLE TOURIST FACILITIES IN UZBEKISTAN

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Annotation: *This article provides analytical information on ways to increase the efficiency of existing tourist objects in Uzbekistan.*

Key words: *historical, cultural, architectural and archaeological significance, World Tourism Organization, tourism service, development of international tourism.*

There are more than 7000 objects of historical, cultural, architectural and archaeological significance in Uzbekistan. Expert B According to Toraev, 545 of them are architectural, 578 are historical, 1457 are monuments of art and more than 5500 are of archaeological significance. More than 200 objects are under repair, 500 are in need of repair. According to the experience of many countries, the renovation process itself is considered interesting for tourists. In addition, there are more than 300 museums and 1200 folk art organizations in our republic. By the number of tourist facilities in Tashkent 144, Samarkand 118, Bukhara 201, Khiva 310. But the use of our main tourist resources for tourism purposes is not organized. For this reason, it is very important to study and protect our national cultural and natural heritage in all aspects for the purposes of tourism. The UNESCO Convention on the Protection of the World Cultural and Natural Heritage states that each country must protect its cultural and natural heritage on its territory, promote it and pursue its own effective policy.

Tourism has entered the world economy in the 21st century as a socio-economic field with a very positive impact. According to the World Tourism Organization, 10 percent of the turnover of products and services in the world falls on tourism. The development of international tourism in the next 20 years is due to the active export of goods and services to the world market. That is, the export of tourism services increased by 8% and accounts for 30-35% of world trade in general services.

According to the statistics of the World Tourism Organization, by 2020 the number of international tourists will reach 1,6 billion people per person, tourism income is 2 trillion. Expected in US dollars. It is noted that the steady growth of the tourist flow will increase by 3-5 percent annually.

In connection with this, during the years of independence, the necessary organizational and legal mechanisms for the development of the industry were created in Uzbekistan and the government adopted relevant regulatory documents. Work in this direction continues today. Due to this, according to the World Travel and Tourism Council

(WTTC), the tourism sector of the Republic of Uzbekistan is included in the list of 10 rapidly developing countries. In the period of determining the future, the trend of providing tourist services to foreign citizens in the Republic of Uzbekistan is increasing. In the future, this situation ensures the development of the tourism business in the market of inbound and outbound tourism in Uzbekistan, not only the tourism industry, but also a number of other sectors of the national economy related to tourism.

Because of this, in order to provide quality service to domestic and foreign tourists traveling to our country, it is necessary to study and know tourism from a theoretical and practical point of view. Tourism is not only the study of the past, acquaintance with other peoples and nationalities, their customs, traditions, national heritage, enjoyment of their main and important cultural monuments, but also an excellent source of business. In a market economy, there are favorable opportunities and conditions for the development of the tourism industry in Uzbekistan, and the further integration of tourism into the economy of the republic is of great importance in the country's economy. From the experience of the world economy, it is known that the tourism sector serves to provide foreign exchange earnings necessary for the country's treasury, to create new jobs and, at the same time, to improve the living standards of the population. Our republic is fundamentally different from neighboring countries in its capabilities in the field of international tourism. The geographical position of Uzbekistan, the fact that it has extremely convenient and natural climatic conditions, also plays a significant role in the cultural development of mankind. Uzbekistan is a hospitable people with unique, wonderful historical architectural monuments, sweet-sugar fruits, a variety of national dishes, wonderful national traditions and customs. All this attracts the attention of foreign tourists and amazes people. Political stability in Uzbekistan plays an important role in the development of international tourism.

However, in order to raise the level of development of international tourism to a higher level, it will be necessary to carry out many reforms, identify measures and activities that cannot be postponed for later, and quickly implement them.

In recent years, wonderful buildings, cultural recreation centers, shrines have appeared in Uzbekistan. In recent years, world championships in Uzbek national wrestling, tennis and other sports have been held in our republic. These events have attracted tourists from many foreign countries. The role of these factors in the development of international tourism is also significant.

For a number of reasons, the prices for accommodation in the operating hotels of the republic are higher than the average world prices, which exceed the demand of tourists for hotels. Every tourist dreams of buying a cozy, comfortable place for \$50-60 per night. One night in our hotels costs about 100-150 dollars. To overcome such problems in our republic in the last five years, hotels of a modern type have been built on a large scale. Among them are the hotels "Intercontinental", "Sheraton", "LeMeridian", "Hotel Uzbekistan", "Afrosiab", "Bukhara". These hotels have 4 and 5 stars and fully comply with international standards. Now the task is to revise the prices in hotels and reduce them.

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