

THE ROLE OF TRADITIONS, CUSTOMS AND CEREMONIES OF THE UZBEK
PEOPLE IN THE STRUGGLE AGAINST PUBLIC CULTURE IN YOUTH
EDUCATION

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Annotation: *The article reveals the important factors of our national traditions and unique national values, the formation of moral values of young people in the fight against popular culture.*

Key words: *Culture, values, traditions, rituals, youth, popular culture.*

Every country has its own national traditions, customs, and rituals that have been developed over the years with the objective of educating the next generation and forming the cornerstones of tomorrow's social life. This Uzbek nation still adheres to its own historical customs, forefathers' traditions, and national ideals. In order for the spiritual standards formed on the basis of history and formed and refined over thousands of years to preserve the identity of this unique wealth of this nation, this people has become wealthy in the development of modern technologies that are rapidly entering today. This is important to understand the difference between wealth in the guise of mass culture in the processes of globalization. Today, "it was important to pay attention to social, philosophical, and spiritual aspects in the process of educating young people in the spirit of hard work, such as taking into account the national mentality, enjoying the experience, and appreciating the aesthetic culture of ancestors." [1]. Given that the Uzbek people's existential philosophy is reflected in long-standing traditions, we must safeguard our children from a variety of dangers. "Cultures have become universal in the age of globalization, and one can see attempts to impose homogeneity, a shared spirituality, and mass culture on people's lives." [2]. Young people need to be shielded from the vices of such seemingly rational but alien societies. The expansion of their information technology and philosophical worldview was made possible by their new style of thinking, their freedom to talk in multiple languages, and their ability to instantaneously access any news online. It is also important to be conscious of the growing prevalence of anti-globalization sentiment, cyberattacks, and other ideological repercussions. Since anti-humanistic behavior, anti-humanistic forces, negative vices, and immorality in society were fiercely fought against throughout history, the ideas of goodness "humanism" did not develop directly or uniformly." [3]. Right now, even seemingly unimportant events or news stories have the power to alter young Uzbek people's way of life.

In the Western world, a sense of false democracy that seeks to erase young people's identities has recently been more pervasive. There have been attempts to violently eradicate the spirituality of our forefathers, which is a reflection of the aggressiveness of mass culture against the traditions of the Uzbek people. This culture promotes the idea that everyone should be allowed to live as they like and that the rituals of each nation should not be

controlled. However, Uzbek culture is not accustomed to "protecting and supporting chaos, arbitrariness, individualism leading to destruction, chaos. He constantly embodied virtue and discipline in himself. [4]. It is clear that the Uzbek people have fought against many corrupt ideologies in all spheres of life, including child rearing.

In addition, since ancient times, no society has embraced immorality, immorality, sexual violence, or moral degeneration disguised as mass culture as its culture or set of values. These vices harm young people's education. Since the beginning of time, thinkers have decried these circumstances and explained that they are not typical of society. According to Aristotle, even if a person takes a very long time to complete a good deed, he still restrains himself out of patience. However, on the other hand, this beauty minded person who did not do a good deed is condemned.[5].

The notion that actions are intended to help people and meet societal needs is an expression of ethical values in daily life. Traditional values and the moral conventions that follow them govern people's interactions with one another as well as their interactions with society and the government. [6]. The fact that our traditions are integrated into global culture and civilization is one way in particular that they are distinguished from other traditions. Concepts like respect for the elderly, recognizing the younger, appreciating women, courage, bravery, and allegiance to the Motherland have always been revered alongside the morals and patriotism of our people.

Given that young people make up more than half of the population of New Uzbekistan, it is important to be aware of the influence of popular culture. Mass culture infiltrates society in a variety of ways, including through various war films, messages on young people's smartphones that hold their attention for hours, and the ongoing promotion of evil through various video games or computers. Everybody is concerned that the prayer is intensifying. It is not difficult to comprehend that the long-running television series about women who instill moral values and traditional beliefs into young people without knowing who their child is through foreign films played on TV channels and views on the Internet that support democracy for both women and men pose a threat to nationalism. "It is also natural that the video films promoting indecency, immorality and violence brought to our republic in various ways since the 1980s have a negative impact on the formation of the national consciousness and pride of young people." [7]. Therefore, mass culture has been deeply ingrained in our minds since the younger generation. Because the next generation of young people will lead society and carry on its traditions and values. At that point, they develop into a powerful force that influences a large segment of society by disseminating the moral principles that were subtly ingrained in their moral consciousness as children. The laws that are currently being enacted in the Western world are a direct outcome of this.

The underlying goal of this mass culture is to subvert youth opinion and promote equality in freedom. The socialization of a person and becoming a contributing member of society are acknowledged as post-catharsis states, while the traditions and rites developed by the Uzbek people serve as a pre-catharsis state that enlightens a person spiritually and morally. [8]. The Uzbek people's traditions have incorporated this condition and been

passed down from one generation to the next, maintaining the situation's original appearance for millennia. "Our people have developed distinctive, colorful Uzbek values. They number between 5,000 and 10,000 people [9]. It's really difficult to count them. They all represent our ancestors' high level of intelligence and ideals of society. It takes keen perception, delicate taste, and a refusal to be apathetic to social change to comprehend the essence of these things.

The Uzbek people are displaying to the outside world their nation's honor, attitude, and moral viewpoint through the historically developed picture of the society's culture in the development of its youth. In order to create a flourishing future today and to help young people lead healthy lives free from harmful vices, ethical culture is crucial. Young people should be aware of their own worth and have a thorough understanding of the national ideals of their forefathers in order to combat popular culture. As a child of our country, which has a rich history, culture, and spirituality, "the head of state, first and foremost, cares about preserving this priceless wealth, protecting it from all kinds of open and hidden attacks." As fellow humans,[10] we must integrate into society.

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