



EMPOWERING MINDS, POWER OF WORDS: EXPLORING PECULIARITIES OF PERSUASIVE ESSAY.

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Abstract: *This article explores the use of persuasive essays, convincing someone to read a book according to readers' opinions, feelings, and impressions. A persuasive essay is one in which you attempt to get the reader to agree with your point of view. This can enhance students' interest in a specific book, reading is a priceless activity that gives people remarkable perceptions. Books expand our knowledge of the world, can change our thoughts, and enhance our imagination. Even though majority of the people prefer watching TV, all of them see the same content—whatever the director and the producer wish to show. To sum up, most of the population thinks in the same way and is degrading. , Books enrich our vocabulary, introduce us to new notions, and offer a wider choice of words to us. With every book we read, we become more intelligent and literate.*

Keywords: *persuasive, essay, law, book, writing, student, knowledge, steps, weaknesses, wisdom, power, literature, comparisons.*

I. Introduction

A persuasive essay is a type of essay where you attempt to convince someone to agree with your point of view. There will be explained steps and vital features while writing a persuasive essay

The steps that should be taken into consideration

- a) Choose a topic/problem to write about
- b) Keep in mind who will read your essay
- c) Summarize the thesis statement in one sentence, this will show your position regarding the problem
- d) First write in a draft and leave ample space between sentences\paragraphs for corrections
- e) Make corrections

Possible weaknesses

- a) Purpose should be clear and it should convince people to agree with your viewpoint
- b) The topic should be appealing and breathtaking. For example, an interesting title and a strong beginning
- c) A clear introductory statement
- d) Supporting your problem with comparisons and facts. It should be related directly to the topic of your essay



e) Conclusion. Summoning up your arguments or a call to action in your concluding remarks

II. Sample of persuasive essay

“The 48 Laws of Power”, by Robert Greene, is a provocative book that delves into the dynamics of human influence and the art of achieving and maintaining power.

If someone jumps off a cliff, you are not going to blame gravity, are you? The author of “The 48 Laws of Power” is just stating the laws, not saying how to use them, but showing how people used them or didn't use them and what the consequence was, it clearly shows the aftermath of thinking that you are indispensable or too greedy for power. If you become tyrannical or overdo with the usage of these laws, you will pay the price. As the former prime minister of China, Xi Jinping, said, "When you play with fire, you might get burned". Using these laws for greed is like playing with fire, and you will get engulfed in flames. In the book Law 40, it clearly says, "As a power player, you understand that it's impossible to get something for nothing; everything has a price." And the mistake people make is that they assume that this book is made for them to play with fire and become crucial. But they could not be more mistaken because it was their own personal greed and lack of self-discipline that caused them to fail or become consumed in this flame. Don't go too close to the fire; it may be warm, but once you get too close, it will be painful.

Here, we will be introduced to some lessons that can be learned from this book

II. The Art of Influence

III. The Power of Perception

IV. The Wisdom of patience

V. The Importance of Strategy

All in all, this book shows real examples of real people and teaches us how to act better in specific situations. All these short stories about failures and successes are filled with different twists and turns and the techniques used by the author give a thrill to the story, thereby making readers think and analyze every case

I highly recommend this book to read, it can show life from a different angle

VI. Conclusion

To sum up, persuasive essays can spark a lifelong passion for literature. This essay shows that reading plays an integral part in everyone's life, leading to personal growth, also changes in the way of thinking. The power of persuasive essays to motivate to read more literature and drive positive changes.

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