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#### THE EFFECTIVENESS OF USING ACTIVE VERBS IN SPEAKING

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#### INTRODUCTION

Using active verbs in speaking can significantly enhance communication and make the message more impactful. Active voice sentences have the subject performing the action, which brings clarity and directness to the speech. This article explores the benefits and effectiveness of using active verbs in spoken language.

Benefits of Active Verbs:

Clarity and Directness: Active voice sentences clearly indicate who is performing the action, making the message easier to understand and follow. By using active verbs, speakers can convey their thoughts and ideas more directly, leaving little room for ambiguity or confusion .

Engaging and Dynamic Speech: Active verbs add energy and liveliness to speech. They create a sense of action and movement, capturing the listener's attention and making the message more engaging. Active verbs help speakers express their ideas with enthusiasm and passion, making the speech more memorable.

Conciseness and Efficiency: Active voice sentences are often more concise and efficient compared to passive voice sentences. Active verbs allow speakers to convey their message using fewer words, making the speech more impactful and time-efficient. This is particularly important in situations where brevity is valued, such as presentations or public speaking .

Emphasizing the Doer of the Action: Active verbs highlight the subject as the doer of the action, giving credit and importance to the person or entity performing the action. This can be particularly useful when the speaker wants to emphasize their role or achievements, or when discussing personal experiences .

Tips for Using Active Verbs:

Be Specific: Choose active verbs that precisely describe the action being performed. Instead of using generic verbs like "do" or "make," opt for more specific and vivid verbs that bring clarity and depth to the message.

Use Active Voice in Most Sentences: Unless there is a specific reason to use passive voice, such as emphasizing the target of an action, aim to use active voice in most of your sentences. Active voice is generally clearer and more direct, enhancing the effectiveness of your speech.



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Practice Active Listening: Active listening skills complement the use of active verbs in speaking. By actively listening to others, you can respond with relevant and engaging active verbs, fostering effective communication and meaningful conversations.

### **CONCLUSION**

Using active verbs in speaking can greatly enhance the effectiveness of communication. Active voice sentences bring clarity, directness, and engagement to speech, making the message more impactful and memorable. By incorporating active verbs into their language, speakers can effectively convey their ideas, engage their audience, and create a lasting impression.

Remember, the use of active verbs is just one aspect of effective communication. It is important to consider other factors such as tone, body language, and audience engagement to ensure effective and meaningful interactions.

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