



ORGANIZATION OF PILGRIMAGE TOURISM AND ITS PROSPECTS

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Abstract: *This article describes the conditions created for the development of pilgrimage tourism in Bukhara, as well as the legal and regulatory documents adopted for the perspective of this field, therefore, the role and importance of pilgrimage tourism is analyzed in detail.*

Key words: *tourism, pilgrimage tourism, pilgrim, religious tourism, "seven piers", shrines.*

Tourism is an inexhaustible wealth, but it becomes a source of income only if you use it wisely and effectively. On September 19 of this year, the meeting, chaired by our president, dedicated to measures to further increase the domestic and foreign tourism potential of our country, is also relevant as it focuses on the above tasks.

It is not for nothing that the President pays special attention to this area and creates conditions. Because 30% of the income from tourism goes to people's wages. More than 300 tourist attractions in the world types are available, and they are constantly filled with types that can satisfy the most diverse wishes and needs of tourists. Therefore, first of all, it is necessary to clarify what the term "tourism" is.

This concept has been studied for a long time and several definitions have been given by experts in the field. "Tourism is the temporary migration of people to destinations outside their usual places of work and residence, the activities they carry out during their stay in these destinations, and the infrastructure created to meet their needs." Pilgrimage travel is one of the oldest and most important forms of tourism.

This faith-based tourism exists all over the world, from India to Mexico, from Israel to Saudi Arabia. Pilgrims have been a major economic driver since biblical times, not only a spiritual call to action, but also to the heart and pocketbook. The Bible mentions going to Jerusalem at least three times a year for the biblical harvest festivals. Likewise, the Islamic world with the hajj or pilgrimage to Mecca is famous. If, in the past it was limited to historical and cultural tourism in our country, in the last five years special attention is being paid to safari (desert), ethnographic, gastronomic, among new directions, pilgrimage tourism. Because in this regard, Uzbekistan has a high potential and it is clear that it is not fully utilizing its capabilities.

Pilgrimage tourism (it can also be called religious tourism) is important for Muslim culture. The main pilgrimage tourism has three forms: pilgrimage, excursions on religious topics, specialized excursions that combine pilgrims and tourists. Pilgrimage for Muslims is to visit Islamic monuments, to visit holy places and to make donations for development.

In our country, this is called a pilgrimage, and it will undoubtedly increase the desire of Muslims of the world to our country. After all, pilgrimage is not just a spectacle: it is, first of all, to feel the spirit of the great, to gain strength from the spiritual and spiritual



atmosphere, to understand the status and attitude of the great, to understand the most ancient truth about existence and life, and to enrich the soul with this truth.

In particular, the Republic of Uzbekistan is one of the favorable opportunities for the development of pilgrimage tourism, and this land is considered one of the final resting places of Islamic scholars. "Yetti pir" mausoleums, mausoleums of followers of Naqshbandiya order, "Khoja Ahror Vali" in Samarkand, Muhammad Zahid Bukhari, Alauddin Attar in Surkhandarya, and Muhammad Darvesh, Muhammad Imganaki in Kashqadarya.

In addition, one of the most valuable examples of the Holy Quran of the Islamic world, the Hazrat Imam Complex, which houses the Holy Quran of Khalifa Usman, attracts pilgrims like a magnet, and naturally, thousands of people from different parts of the world visit and travel to such historical places every year. tourists visit Uzbekistan. We all know that there are more than 200 million followers of the Naqshbandi order in the world. It is important for them to visit Uzbekistan, especially "Bukhara Sharif".

It is said that Bahauddin Naqshband had a dream during his trip to Mecca. Then the prophet Ibrahim told him about that: "When I went up to the sky and looked down, I saw only three "lights": first from Mecca, the second - from Madinah and the third - from holy Bukhara". If holy rays fall down from the sky to all Muslim cities, only from Mecca, Madina and Bukhara these holy rays will go up to the universe. Based on this, Bukhara in the third place after Mecca and Medina in the holy places

If we say that it is a place of pilgrimage, we are not mistaken. We can draw a conclusion from this and say that if all the Muslims of the world visit Mecca and Medina in the month of Eid al-Adha, they can visit Bukhara at any time of the year.

Anyone who visits these religious sites quickly realizes that these places give rise to a secondary industry in the modern world of pilgrimage tourism. Pilgrimage tourism professionals should do their best to develop this market.

From airlines to hotel professionals, they should be sensitive to religious needs. These needs may include the types of food, the types of music played, or the activities organized

For example, ensuring honesty, establishing principles of honesty in food, taking into account that the majority of visitors are Muslims, and of course, taking into account that the main part of the needs of Muslim pilgrims is spent in the hotel, the main standards set for the hotel including the direction of Qibla in the rooms, sufficient facilities for praying, prayer time board, number of prayer seats, hand shower or water hose. In the world, such hotels are called "Sharia-style", "Muslim-friendly", "Islamic hotel", religious hotel. Bakiyeva Sitara, [12 дек. 2022 в 19:06]

Looking at the world experience, the type of travel that includes the above services is called "Muslim tourism", "halal travel", "Islamic travel", "halal friendly tourism".

In conclusion, it should be said that religious tourism has always been one of the most active types of travel. Humanity believes in everything, worships, and tries to purify itself spiritual and moral. That is why he wants a religious pilgrimage.

For this, it is necessary to have a holy shrine. However, our country is considered a region rich in religious places of pilgrimage, and in the future, increasing attention to the



development of religious tourism will be important for both material and spiritual growth. Currently, one of the most important branches of international tourism is religious, i.e., pilgrimage tourism.

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