

COGNITIVE-LINGUISTIC ANALYSIS OF THE CONCEPT OF "SHAME" IN ENGLISH

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Abstract: *This article describes cognitive-linguistic analysis of the concept of "Shame" in English.*

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Cognitive-linguistic analysis of the concept of "shame" in English is a complex process that involves examining the different aspects of this concept. From a cognitive perspective, this involves looking at the underlying cognitive and emotional components of the concept, as well as examining how it is expressed and perceived in various contexts. Linguistically, this involves looking at how the concept of "shame" is encoded in the language and how the meanings and nuances of the concept can change depending on the language used. Additionally, analyzing the concept of "shame" within a wider cultural context can provide further insight into how this concept is viewed and experienced in specific cultures. Finally, looking at the historical development of the concept of "shame" in English can also help to illuminate how the concept has evolved over time and how it is expressed in different contexts.

Cognitive analysis of the concept of "shame" in English is an evaluation of how the concept is understood and experienced at a cognitive level. This involves looking at the underlying emotional and cognitive aspects of the concept, as well as the different ways they are expressed through language and other means. Additionally, looking at how the concept is understood and experienced in different cultural contexts can provide further insight into the various perspectives on the concept of "shame." Finally, examining the historical development of the concept of "shame" in English can also help to illuminate how the concept has evolved over time and how it is expressed in different contexts.

The cognitive approach to the concept of shame focuses on the mental components that are involved when it is experienced. It considers how the meaning

of this emotion is linked to different contexts and situations, such as social and family relationships. Cognitive-linguistic analysis can also look at how one's sense of self is affected by the concept of shame, and how its understanding is linked to individual beliefs, values, and attitudes. Finally, cognitive-linguistic research can help identify the triggers that cause an individual to feel shame, and ways in which it could be addressed.

The concept of "shame" is a complex one, and there are many Core Issues and Controversies that surround its definition and use. One of the main issues that arise is the question of whether shame is an inherently negative emotion. Some argue that, while shame has its uses, it is mainly associated with negative feelings and can lead to damaging mental health effects. Additionally, the idea of who and what deserves shame is heavily debated; is it an individual's behavior or the individual themselves? Furthermore, some argue that shame is unfairly applied to certain groups; for example, certain racial or gender groups may be more likely to experience shame than others. Lastly, there is the question of whether imposing shame can be used as an effective tool for changing behavior or whether it can be harmful and lead to further issues.

Metonymy and metaphor are important rhetorical devices used to explain complex concepts. When looking at the concept of shame, metaphor provides an excellent tool to explain a variety of emotions, understandings, and associations. Metaphor shows how shame can be linked to physical things, such as embarrassment, guilt, and humiliation. Metonymy, on the other hand, is used to connect or substitute one thing with another, so it may be used to explain less tangible concepts such as honor, respect, and reputation. Both of these rhetorical devices can be used to effectively explain the concept of shame and its definition and can help gain a better understanding of its use.

Cognitive-linguistic analysis of the concept of "shame" in the works of Charlotte Bronte can provide insight into how this concept is used and portrayed in her novels. Examining the language of "shame" in her works can help to understand the nuances of her use of the concept, as well as how it is used to shape characters and advance the plot. Additionally, looking at the context of "shame" in her works can provide a better understanding of Bronte's views on the concept, as well as how she portrays the idea of "shame" in her novels. Examining her use of "shame" in the context of other themes in her works, such as love, marriage, and women's rights, can also provide a unique perspective on Bronte's approach to the concept.

Examples of cognitive-linguistic analysis of the concept of "shame" in the works of Charlotte Bronte include studying the nuances of the language used to describe the concept, how Bronte used the concept to shape characters and advance

the plot, and how the concept is portrayed in different contexts. In the novel *Jane Eyre*, for example, there is a strong emphasis on the concept of "shame." Jane is frequently shamed and ridiculed by her aunt Mrs. Reed, and this serves to shape her character and her sense of identity. Additionally, in the novel *Wuthering Heights*, the character of Heathcliff is repeatedly referred to as a source of "shame" for the other characters. This connotation of "shame" is used to portray Heathcliff as an outsider and to emphasize his differences from the other characters in the novel. Additionally, in *Villette*, the concept of "shame" is interwoven with the theme of love and the idea that a woman's feelings, even if they go against societal conventions, should be respected.

Shame is a complex emotion that has been studied in the fields of interpersonal behavior, psychopathology, and linguistics. These fields each take a unique approach to analyzing the concept of shame and understanding the various implications that it has on behavior, cognition, and the development of identities.

Interpersonal behavior examines the dynamics of interpersonal relationships and how they may be affected by shame, including in terms of status and reputation. Psychopathology looks at how different forms of psychopathology are related to shame and how it can be used as an explanatory framework for various psychiatric disorders. Lastly, linguistics studies how language is used to express, interact with, and interpret shame. By looking at shame from different perspectives, it is possible to gain a comprehensive understanding of this emotion and its role in personal and cultural interactions.

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