

## JOURNALISTS IN THE PREPARATION OF INFORMATION PROGRAMS MATTERS OF APPROACH AND SKILLS

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**Abstract:** *This article is currently being prepared on TV channels content and genre issues of informative programs are discussed. Including Informational program broadcast on "Uzbekistan-24", "Sevimli" and "ZorTV" TV channels the preparation of programs are comparatively analyzed.*


**Keywords:** *informative genre, analytical genre, artistic genre, message, live broadcast, editor, approach.*

In journalism, the concept of "genre" means a stable form of representation of existence means This form is a certain direction of a journalistic work, a chosen object essence, life fact, event and situation analysis method, and conclusions are determined. Regardless of the form of the materials covered in the mass media, whether it is informative or analytical it is advisable to pay close attention to them. Form, genre of media materials. Its diversity covers all spheres of social life and is deeply social it comes from the function of being able to penetrate the layers.

The concept of genre has three directions consists of informational, analytical, and artistic-documentary genres. In the informative genre - news, interview, report, and report is of special importance. Genres of information, mainly about events, events perform the task of providing information. In the news genre, Who? What? When? Where? such as the answers to the questions should be fully reflected. Analytical genres are simply recording existence, not limited to reporting about it, but also facts, events, and incidents in life reveal its inner essence. These genres are large in terms of size and genre requirements information differs from the genre and reflects the deep layers of life they make Analytical genres include comparing facts, summarizing, and drawing conclusions, i.e the analysis method is widely used.

There is another type of genre, and this is the fiction-documentary genre literary and artistic methods are used to reflect existence, i.e. imagery, revitalization, refreshment, simile, dramaturgical composition, etc. These genres are among the shows being prepared in the direction of informational and analytical





genres we want to draw your attention to. Today, our journalists are entrusted with an important task, and that is information.


He put the interests of the country above all else to maintain his position in the area to be politically alert, to the true nature of events and events happening around us it is necessary to penetrate, to be ready for ideological struggles. Their skill school, own working on it, conducting research, reaching the essence of events, a journalist in learning skills, effectively preparing information for the audience style, skill and is considered important. We must admit that in recent years the activities of TV channels the demand seems to have decreased a little. Any information can be found on internet sites possible In the meantime, the editor and reporter of the informational program clarified the topic it will waste a few hours before I do the filming and editing.

Nevertheless, there is one aspect that we should pay attention to, even if it is broadcast on TV relied on a unique approach and official information in preparing the transmitted messages a sheet is made without. True, some Internet publications are considered official. But ordinary people there are many cases of becoming a victim of fake news. So information it is important to study the skills and creative laboratory of trained journalists is important. TELEVISION AND YOUTH: YESTERDAY AND TODAY by Ilmira Rahmatullayeva in the monograph ... "Davr" directorate's information ("Davr", "Davr-news"), analytical ("Davr during the week", "Davr-interview", "Davr-reportage") shows commenting on events and in their analysis, content, style, and choice of space in the coverage of topics, coverage of the topic use of words, facts, and evidence, the transition from frame to frame, faces of presenters, presentation Despite the originality of all aspects, such as equipment, dialogue, and reporting genres are leading does.

In particular, in the program "Davr-interview" built in the interview genre, the events taking place in the socio-economic and spiritual life of the country are discussed with experts in this field. The program "Davr-reportage" shows images and events of the principles of moving from place to place, introducing the viewer to live pictures of the scenery prevails. However, although high-quality technologies are used, it is difficult to say that all the shows are at the level of the current demand. Without the thinking of creators, it is a clear fact that it does not have any effect.

However, this is often the case in these shows the irrelevance of topics, and problems related to people's daily lives, not the facts, but the usual, traditional topics in most cases are the last of the government the decisions made during these days will be analyzed," says the author. Courage to the journalists on this I.






Rahmatullayeva explains that it is not enough. How is it today? given to the media To what extent are industry representatives using the opportunity? After all, our President is Shavkat Mirziyoyev "...media workers are free to carry out their activities within the law to prevent its implementation is an act against our democratic reforms, should be considered as damage to the reputation of our country." What is the level of simultaneous TV shows? The answers to these questions are informative programs "Akhbort-24" on "Uzbekistan-24" TV channel, and "New" on "Sevimli" TV channel Zamon", we will try to analyze it on the example of "Bukun" on "The ZorTv" TV channel.

Current reasonable political processes carried out by our country, the visit of the head of state, the visit of international guests in our country, mutual international cooperation "Uz Bekiston-24" TV channel shows the films aimed at TV viewers We can call the "Akhborot-24" program at the forefront. Also, the government office and reforms in the field are carried out by organizations and held daily We will be informed about the events through the "Akhborot-24" program. This program's behind-the-scenes staff: editor, reporter, cameraman, director, sound director, editor, driver, and integrated analytical program serve the TV viewer is referred to. As you know, Shavkat Mirziyoyev the head of our state on November 21 of this year made an official visit to France. This process details all TV channels and official was covered on unofficial websites. The "Uzbekistan-24" TV channel approached the process by being faithful to the long-standing tradition. That is, a report based on a certain template was broadcast.

Then as usual The reception of the President of Uzbekistan, the respect shown to the guest, and the main part are official, the purpose of the visit, meetings, and agreements signed by the Head of State It was reviewed every day until returning to Uzbekistan. Above is I. Rahmatullayeva as noted, in my opinion, the journalist lacks creative skills. Like in the 2000s the staff in appearance, the language style is formal, and the approach to the topic is a template not released. The report seems to be made for the sake of the report.

"Sevimli" TV channel took a creative approach to this process. Avoid images that always look the same, and some impossible ones "barriers" have been removed. Jahangir Olimov, editor and presenter of "Yangi Zamon" ITD commented on the story in simple vernacular, interesting and funny moments when appropriate, and spoke fluently. During the course of events, he also appears in the frame, "standups" and explained the process live. He portrayed journalistic skills on television and it is impossible to imagine without the work of an assembly master. In the analytical program "Yangi Zamon". Political meetings and international events





are prepared in an interesting manner the skill of the owners of this profession is demonstrated. Show photographer and editor Sanjar Shermuhammedov skillfully prepared the images and montage works.


If you think about it, prepare the repartee in the process, the cameraman and the reporter go to the scene, and after the task is completed, the footage is provided to the installer. It is in this process that a kind of interruption appears. That is while the cameraman captures the situation he wants and fits the subject, the editor does the same he chooses a sequence of shots based on his worldview. But this work was done by one person "Sevimli" TV station cameraman-editing master Sanjar that integrity will be formed Shermuhammedov was able to prove it. Now the comments are being broadcasted by another private TV channel "Zor TV". Let's look at the informative analytical program "Bu Kun". This program is hosted by Nurzodbek Vohidov also edits the analytical program at the end of the week. December 11 of this year an analysis focused on the events that took place during the week was broadcast. Two young TV presenters at the beginning of the program while commenting on the events, felt each other and filled in their opinions.

Development of events N.Vahidov, who first started speaking in a dark studio by candlelight, is in our country. He was able to show his attitude toward current social issues. There are several reasons for a press conference with officials of the Ministry of Energy of the Republic of Uzbekistan. At the conference, it was necessary to save electricity, and our people should show enthusiasm for this it was discussed about necessity. Journalist Nurzodbek, who participated in the press conference Vahidov directly observes the process and prepares a critical report on it. Important Some of the streets of the capital are lit only for beauty because of the journalist's rightful protest the lights were turned off. Therefore, how to find a solution to the problem without being limited. He took the microphone to the relevant representatives as much as possible.

While presenting information from the report issued by the Ministry of Finance at the 35th plenary session of the Senate, in it, representatives of the ministries are causing damage to the state budget due to journalistic bribery. He also criticized his actions. 1697 countries during 9 months of reporting the news that the employee was punished were given in the caption. Ministry of Poverty Alleviation 8.5 billion is being spent to create the "Online Mahalla" website, and this is right it was mentioned that it caused protests. A week during the 20-minute analytical program in general these two journalists were able to show their position on the events that took place. What to pay attention to when revealing the essence of everyday materials, image, montage, sound and style of journalists, use of expressive







means, show What should be given importance in increasing the effectiveness of this is, of course, the representatives of the profession is a matter of skill. In recent years, it has been informative, especially on private TV channels the presenter of the program is both a presenter, a reporter, and an editor.

Through the program The most important thing is how well the broadcasted materials are compatible with the broadcasting requirements is coming, presenters' speech, behavior, fluency, dress code, the compositional solutions of materials, and the issues of the ideological and artistic aspects. The work of journalists who have fans is also coming to light. Methods of providing information, genres used by authors, approaches to the topic raising the culture of information preparation, taking into account that it is constantly improving new forms and methods, effective means of effective means to expand the audience the question of use will always remain relevant. Because progress is never in one place will not stop.

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