



INCREASING THE EFFICIENCY OF SMALL BUSINESS SUBJECTS IN PROVIDING YOUTH EMPLOYMENT

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Abstract: *This article describes the work being done to ensure the employment of young people in our country, especially in the Namangan region, their entrepreneurial activities, the specific features of small business organization, and the development of youth entrepreneurship*

Key words: *economy, reform, business, entrepreneurship, employment, efficiency.*

During the years of independence in the Republic of Uzbekistan, a number of positive works have been carried out in the field of economic liberalization, introduction of modern principles and mechanisms of management, creation of a favorable business environment, elimination of excessive bureaucratic obstacles and pitfalls in the development of small business and private entrepreneurship.

As a result of the measures implemented to develop small business, further improve the business environment and support entrepreneurship in Namangan region, the role and share of small business entities in the economy is constantly increasing. In particular, a number of practical works are being carried out to support youth entrepreneurship, and special attention is being paid to ensuring employment of young people, especially graduates of vocational schools, in entrepreneurial activities.

On January 31, 2022, the Namangan regional branch of the "Yoshlar-Kelajagimiz" foundation, with the participation of entrepreneur Juraev Qamarbek and business trainer Nilufar Kadirova, started learning the craft of basket making in the neighborhoods of Namangan and New Namangan districts in order to develop handicrafts and family entrepreneurship in the neighborhoods. A meeting was organized with the participation of women and girls.

On February 6 of this year, Ibrahim Gulyamov, a well-known business trainer in our country, founder of "Perfect Consulting Group", expert in "IT", medicine, media and consulting, sales and marketing, organized a free training on the topic "Building a Systematic Business" in the Youth Center of Namangan City. done. This training was organized in cooperation with the Namangan regional branch of the "Youth is our future" foundation, and more than 600 young people participated in the event.

On November 4, 2022, in Namangan region, in the building of GLASS EXPO (mirror production) LLC located in small industry "Yuksalish", Davlatabad district, Namangan region, during the 3rd season of the "Business marathon" project of the "Youth is our future" foundation, the mayor of Namangan region, "Yoshlar A meeting was held between the executive director of the "Kelajagimiz" fund and the marathon speakers, entrepreneurs of our region. Within the framework of the meeting, the activities of production entities in the small industrial zone "Yuksalish" were familiarized with. Famous speakers of our country at



the marathon were Khairulla Sattarov, executive director of the "Yoshlar-Kelajagizim" foundation, Khusan Mamasaidov, founder of "Deli Uz", Sherzod Beknazarov, founder of "YSK", "Yaskanamu", "Alvon" brands, Odilbek Mirzaev, founder of "PDP University", Umidjon "Secrets of Success", "Entrepreneurship and Personal Development" by Ishmukhammedov, founder of "Cambridge International University", Nilufar Anvarovna, founder of Zahiriddin Muhammad Babur School, Abdulaziz Satorov, founder of "FINTECh" innovation HUB, and Temur Adhamov, founder of "Salvation Education". Workshops were held on important topics such as "correct choice of brand and publicizing it", "early detection of possible mistakes in business activities".

However, along with the above achievements, there are also problems that need to be solved. Until today, the implementation of laws and decisions adopted in our country is not always carried out at the required level. Some entrepreneurs are still not able to use them correctly and effectively. One of the main reasons for this is the lack of full understanding of the issued laws and regulations, the lack of understanding of their essence, and the fact that the owners do not direct their investments in the direction of their interests. It is desirable for the state to invest in them preferentially and, as far as possible, by selecting them on the basis of a tender, in order to support the owners, and to reduce the state interference in their activities. In addition to the opportunities being created:

- Organization of courses on the Constitution of the Republic of Uzbekistan and laws on ownership in order to increase the legal knowledge of the class of owners;
- Widely promoting the work experiences of private entrepreneurs who are operating within the framework of current laws and achieving positive results through mass media;
- "Do you know your rights?" organization of seminar events on the topic will help further improvement of property relations today.

Based on the above, it can be said that today the use of laws and their compliance directly depend on the legal knowledge of our entrepreneurs and all citizens of our society. This leads to a more obvious manifestation of qualities such as changing the attitude to property and labor, treating resources that are directly related to their interests with responsibility and thrift. Also, to ensure the implementation of adopted laws and regulatory documents, to create more favorable conditions for the rapid development of small business and private entrepreneurship, to improve the business environment, to attract more local and foreign investments to the economy of our country, to create new jobs. , will ultimately provide an opportunity to improve the well-being of our people and the economic potential of our country.

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